

R.J. Reynolds

Tobacco Company

SENT VIA FAX

TO: ANN

April 6, 1992
LEM-206-92

Please note the following
and respond no later than
4/16/92.

LORI E. MacWILLIAMS
Chain Accounts Manager

12323 Plaza Drive
Parma, OH 44130
216/678-0087
216/678-1678 (FAX)

J. H. Casey

Re: Truckstops of America
CID #1370-00-00

TOA #6
Rte. 80 & 94
Columbia, NJ
SIS #560782

Dear Joe:

Per request of Mr. John VanCuren/Truckstops of America Headquarters, I would appreciate your surveying the above Truckstops Convenience Store/Gas area to determine if one (1), 4' OPM may be placed. I understand TOA would like the OPM advertising to face out the window in an effort to attract consumers, in addition to merchandising packs.

Please advise of your recommendations prior to April 20th. Thank you in advance for your attention to this request.

Cordially,

Lyn /ccs
Lori E. MacWilliams

LEM/ccs

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